

# Systemwide Transit Analysis & Reassessment

## Fact Sheet

### Project Overview

LBT's STAR Initiative is a Systemwide Transit Analysis and Reassessment. Over the next 10 months, LBT will take an in-depth look into current transit operations, including on-time performance, ridership, route efficiency, staffing, facilities and service amenities. Additionally, the STAR Initiative will anticipate future service needs as determined by projections in demographics, employment opportunities, residential growth, urban development and other factors. The final report will address modifications to routes, bus stops, recommendations for capital needs and more. Ultimately, this report will serve as a roadmap for LBT to best improve the customer experience for the next five to 10 years.

### Community Benefits

The project findings may result in the following:

- enhanced service
- improved on-time performance
- more effective routing
- pedestrian improvements
- customers amenities

### Get Involved!

- LBT launched an online survey for the public to provide feedback on future transportation improvements. Visit [www.LBTSTAR.com](http://www.LBTSTAR.com) to participate starting January 26 through April 10, 2017.
- #LBTSTAR – Now through April 10 is your opportunity to give LBT your ideas!

### Community Meetings

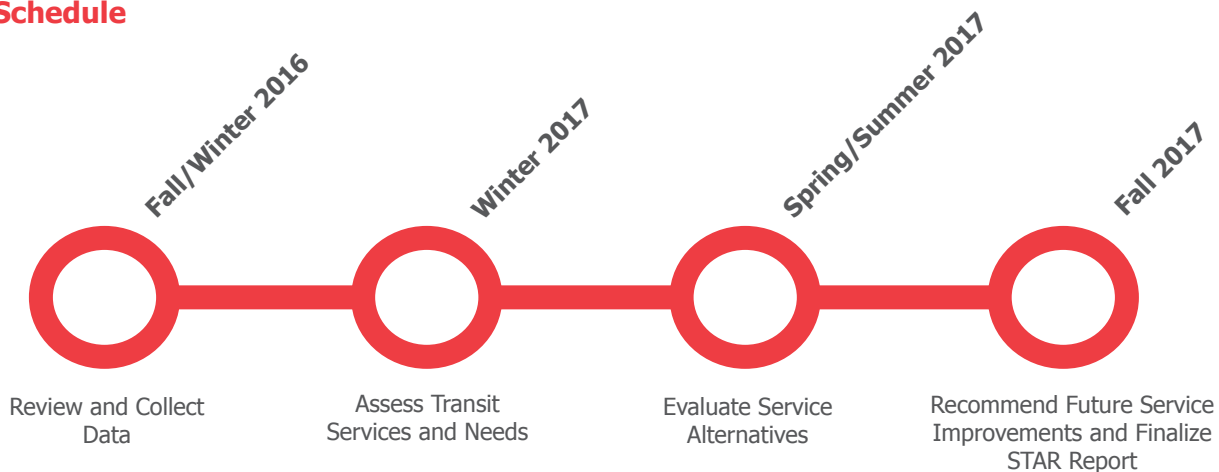
Community meetings will be held at convenient locations throughout Long Beach beginning in March to solicit your ideas on transportation services and choices. Visit [www.LBTSTAR.com](http://www.LBTSTAR.com) to sign up to receive notices on upcoming meetings.

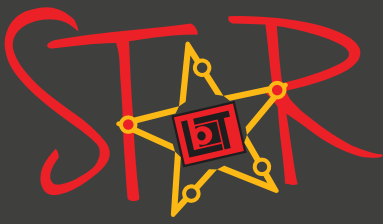
Wednesday, March 22, 2017  
4:30–6:30 p.m.  
El Dorado Neighborhood Library  
2900 N. Studebaker Rd.  
Long Beach, CA 90815

Thursday, March 23, 2017  
Noon–2 p.m.  
Downtown Long Beach Main Library  
101 Pacific Ave.  
Long Beach, CA 90802

Saturday, March 25, 2017  
10 a.m.–Noon  
Michelle Obama Neighborhood Library  
5870 Atlantic Ave.  
Long Beach, CA 90805

### Project Schedule





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## Why is the STAR Initiative needed?

Though LBT has modified its service throughout the years, the system as a whole is based on conditions from over a decade ago. Since then, many things have changed, including the people, popular destinations and attitudes toward alternative transit modes. LBT needs to identify current conditions in order to develop a public transit network that efficiently meets the needs of the communities it serves.

## Why is the STAR Initiative important?

As the public transportation agency serving Long Beach and 12 other surrounding cities within two counties, LBT's job is to identify ways to provide public transportation choices that can improve people's ability to move around and connect with family, recreational activities, work, school and important services, such as health care. The STAR Initiative sets priorities that will carry LBT into the future.

## How long will the STAR Initiative take to complete?

LBT plans on finalizing the STAR Initiative report by the end of 2017. The process has three stages:

- understanding transportation needs;
- identifying a range of potential service scenarios to meet those needs;
- evaluating the service scenarios; choosing a preferred network of routes and services; and defining the priority projects and plans.

## What happens after the STAR Initiative report is complete?

After completion, the STAR Initiative report becomes LBT's roadmap for the next five to 10 years. The report will identify the most important improvements to the public transportation system in and around LBT's service area, including new transit services, improvements to existing services and new construction projects.

The STAR Initiative report will give LBT an estimate of how much money would be required to implement recommendations. It's a blueprint for LBT's future.

## Why should customers and the community care about the STAR Initiative?

The STAR Initiative could change the way LBT operates within and around the communities it serves. Even if someone has never taken public transportation, LBT affects how they move around. By optimizing its service, LBT has the opportunity to continue to reduce traffic congestion by attracting more customers and taking cars off the road. More cars off the road could mean less air pollution and noise pollution and a better environment for all. The STAR Initiative is the community's opportunity to make positive change happen by voicing their opinions and needs regarding transit options in the neighborhoods they traverse.

## How to contact LBT:

Information about LBT's STAR Initiative is available at [www.LBTSTAR.com](http://www.LBTSTAR.com). Questions regarding the initiative and requests for presentations to organizations and community groups can be addressed by calling 562.599.8504.

### Long Beach Transit by the Numbers

• 26 million annual customers

• 800,000 residents within LBT's service area



• 100 square-mile service area

• 250 buses

• 35 Routes

