



**Rose Park Neighborhood  
Association Directory  
2022**



## ROSE PARK NEIGHBORHOOD & HISTORIC DISTRICTS

- Boundaries:** Defined in the early 1900's from 4th to 10th and Redondo to Cherry
- Population:** 10,000+ (2010 Census)
- Historic Districts:** Two districts defined by the City: Rose Park and Rose Park South
- The Park:** At intersection of 8th and Orizaba

## THE ROSE PARK NEIGHBORHOOD ASSOCIATION

We are a 501(c)(3) nonprofit organization. We are an all-volunteer group that protects and promotes the interests of residents and local businesses focusing on health & wellness through art, street safety & revitalization. Subscribe to our e-newsletter to stay informed and reach out to get involved!

Listing of businesses is meant to be informative but does not confer endorsement by the Rose Park Neighborhood Association.



@RoseParkLB



@RoseParkLB



RPNA.ORG



## CULTURE AND HEALING – RP STYLE

What keeps us together and moving forward, sometimes it's the little things.

### East 7th!

- LB Guitar Repair 3736 E 7th – musical instrument repair
- Dyzzy's on Vinyl 3004 E 7th – aka records and more
- Gilmore Music 1935 E7th – instruments and rentals
- Daisy's Flowers 626 Cherry – Fresh flowers
- MetCon Long Beach 2304 E 7th – Fitness/Gym

### East 4th!

- Page Against the Machine 2714 E 4th - Books
- Plantitas 2011 E 4th – plant nursery
- Pippi + Lola 2630 E 4th – plant nursery
- Art Theatre 2025 E 4th – movie theatre and historic landmark



## THANK YOU TO OUR SPONSORS & PARTNERS!



CALIFORNIA OFFICE OF TRAFFIC SAFETY



**VOTE** – That's right be ready to vote (register) and then vote (help elect someone). RPNA has brought out non-partisan registration to many events. The national elections bring out lots of interest but it is our local aka Council and Mayoral elections that make a difference here in the neighborhood. RPNA does not endorse as we are a 501 c 3 community benefit non-profit. Voting is managed by LA County – here you go....[www.LAVote.gov](http://www.LAVote.gov)

## CAR CARE

If it's broke – gotta get it fixed! The whole point is to bike/walk or otherwise not use a car to go out and about!!! We've listed as many places we could find that we believe are open – and believe or not there are more than when we did our 2019 Directory.

### East 7th!

- Tiny's Auto Detailing 2330 E 7th – Car Detailing
- Herb & Red's Auto Repair 2337 E 7th – Car Repair

### East 4th!

- Del Rey Car Wash 3201 E 4th – Car Wash
- Overseas Garage 3141 E 4th – Car repair
- West Coast Volkswagon 2709 E 4th – VW repair

### East 10th!

- Napo Major Auto Repair 2547 E 10th – Auto Repair
- JB Smog Check 2401 E 10th – Smog Certification



## FAITH COMMUNITIES IN ROSE PARK

- Revive Church 668 Obispo, Long Beach
- St. Matthews Church 672 Temple, Long Beach
- Universal Mind Science Church 3212 E 8th St
- Kingdom Hall of Jehovah's Witnesses 2724 E. 6th
- CAC House of the Word 2201 E. 6th
- Light of the World Church 785 Junipero
- Morningland Community 2600 E 7th
- Gospel City Church Sunday Gatherings at Burbank Elementary 501 Junipero



## THANK YOU TO OUR SPONSORS & PARTNERS!



Heart of Ida



## EDUCATION AND EARLY LEARNING FOR OUR LIFELONG LEARNERS

- Burbank Child Development Center 501 Junipero – Early childhood learning
- Luther Burbank School 501 Junipero – Elementary School
- Frances Willard School 1055 Freeman – Elementary School
- Horace Mann School 257 Coronado Ave – Elementary School
- Great Beginnings 3027 E 4th – Pre-School
- Nature's Edge Child Development Center 2700 E7th Street

## ROSES FOR ROSE PARK

A neighborhood rose painting project.  
Connecting residents and building community through  
workshops, murals and door-to-door services.  
Let's beautify Rose Park together.

Cody Lusby  
Call/text: 714-655-2503  
Email: codymlusby@gmail.com  
@RosesforRosePark

Unhappy? Frustrated? – Let your tensions disappear with the GO LB app. That's right! It takes just moments to start to take care of those pesky problems like abandoned furniture on the sidewalk and graffiti. You can download it or submit on-line at <https://longbeach.force.com/s/>

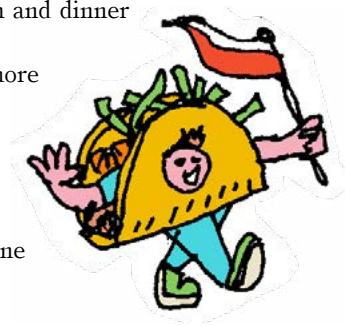


## FOOD, DRINKS AND DIGESTIBLES

We organized by streets not by type.....!The whole point is to bike/walk or otherwise not use a car to go out and about!!! We've listed as many places we could find that we believe are open – and believe or not there are more than when we did our 2019 Directory.

### East 7th!

- Knead 3490 E 7th - Donuts
- Starbuck's E7th/Redondo – Coffee, etc
- 39 degrees 665 Redondo – Japanese
- Sample Roasters E 6th/Coronado – Occasional samples
- The Good Bar & Eatery 3316 E7th – Bar and pub food
- Haskell's Prospector 2400 E 7th - Bar and Restaurant
- Cantarito Mex. Grill 2000 E7th – Mexican cuisine
- Que Sera E7th/Cherry – Bar
- Cityside Pizza Palace 712 Cherry - Pizza
- Heritage Sandwich Shop 2030 E 7th – Lunch and dinner
- Rivera's 2901 E7th -Mexican Cuisine
- Pizza X Two 2211 E 7th - Takeout pizza and more
- Thai Barbeque 2801 E 7th - Thai cuisine

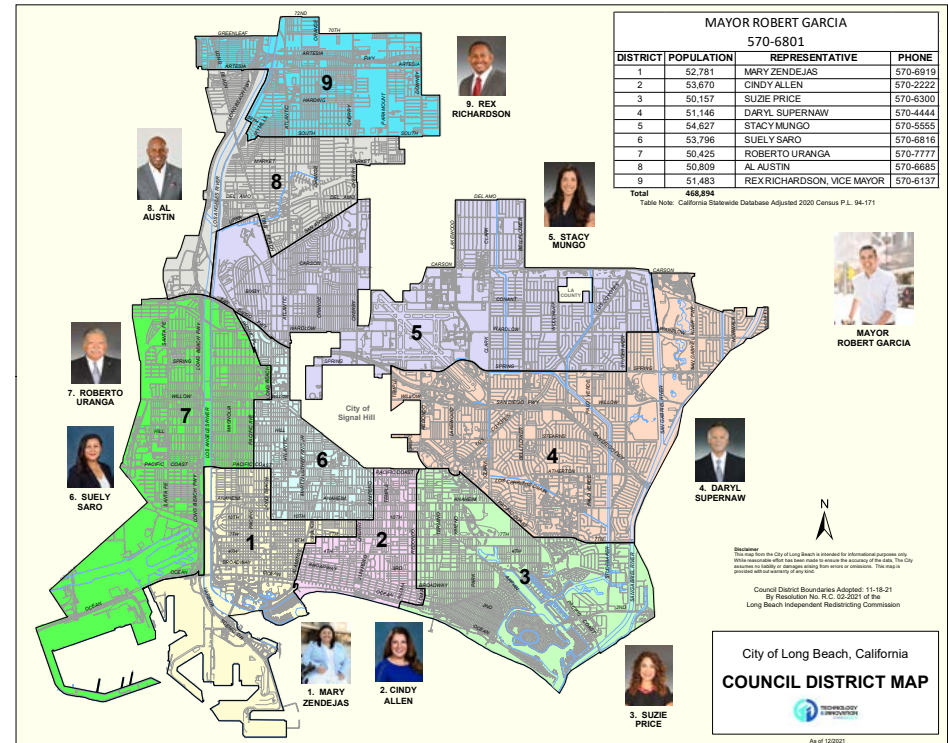


### East 4th!

- Silver Fox 411 Redondo – Bar
- The Breakfast Bar 3404 E 4th – Breakfast
- Taqueria la Mexican 3270 4th – Mexican cuisine
- Hole Mole 421 Obispo - Tacos
- Irush (aka O'Connell's) 2746 E 4th – Pub
- Rose Park Roasters 3044 E 4th – coffee/tea
- MVP – Location at Redondo and 10th and Location at E 4th and Temple – Hamburgers and Sandwiches
- Gusto Bread 2710 E 4th – Bread and pastries
- Hug Life 2707 E 4th – Plant based creamery
- Golden Burgers 2301 E 4th – Burgers and more
- Aji Peruvian Cuisine 2308 E 4th - Peruvian cuisine
- VINE 2142 E 4th – Wine Bar
- Art du Vin 2027 E 4th – Wine Bar
- Scholb Premium Ales E 4th/Junipero
- HipPea 2023 E 4th – Vegan and gluten-free cuisine
- Salud Juice 1944 E 4th – Juice and Smoothies
- VBurger 420 Cherry – Plant-based burgers
- Socialist 2105 E 4th – modern European tavern
- Lola's Mexican Cuisine 2030 E 4th – Mexican cuisine
- Wide Eyes Open Palms 416 Cherry – Coffee and breakfast
- La Tarentella Osteria 2120 E 4th – Italian cuisine
- Little Coyote 2118 E 4th – Pizza

### East 10th!

- Corner 10th 3200 E 10th – Barbecue and more
- MVP – Location at Redondo and 10th and Location at E 4th and Temple – Hamburgers and Sandwiches
- Thai Curry Pizza 929 Redondo – Pizza
- Wood Coffee 2728 E 10th – Coffee/tea
- La Cancla Mex. Grill 990 Cherry Ave – Mexican cuisine
- El Torazao Mex. Café 2801 E 10th – Mexican cuisine



**Councilwoman Cindy Allen • 562-570-2222 • [District2@longbeach.gov](mailto:District2@longbeach.gov)**

**What is Rose Park Neighborhood Association all about? It started as a neighborhood group over 30 years ago and incorporated 20 years ago. The association is here to promote and educate on behalf of all residents and small businesses. We are a renter-focused group while having two of the city's largest historic districts. During the past few years our actions have focused on street safety and community building through art. Join in! Join Us! [info@rpna.org](mailto:info@rpna.org)**

## HAIR, NAILS AND GOOD LOOKS

Get out and be Beautiful! We organized by streets not by type.....!The whole point is to bike/walk or otherwise not use a car to go out and about!!! We've listed as many places we could find that we believe are open – and believe or not there are more than when we did our 2019 Directory.

### East 7th!

- Super Cuts 3370 E 7th – hair cuts
- Rafaella's Beauty Salon 3136 E 7th – Hair
- Ramiro's Hair Salon 3000 E 7th – Hair
- TNT Hair & Nail 2230 E 7th – Hair and Nails
- Studio Red Salon 2009 E 7th – Hair and more
- Stitch Virgin Hair Boutique 2319 E 7th – Hair extensions
- Magic Nails 2313 E 7th – Nails
- Mystical Tresses 2311 E 7th – Hair
- Brow Heaven 2315 E 7th – Brows
- Daisy's House of Beauty 2325 E 7th - ???
- Beauty Magic Nails – 2313 E 7th - Nails
- Daisy's House of Beauty - Waxing Studio
- The Beauty Center 2027 E 10th - Beauty Salon



### East 4th!

- Lux Hair Salon 3303 E 4th – Hair
- Capt Jak's Barber Shop 3301 E 4th – Barber Shop
- Lucky Shane on 4th 3303 E 4th – Hair
- Seven Hair Studio 2440 E 4th – Hair
- Spiros Barber Shop 2438 E 4th – Barber Shop
- Hawley Woods 2234 E 4th – Barber Shop
- Salon Pop and Barber Shop 2218 E 4th – Beauty Salon

### East 10th!

- The Beauty Center 2027 E 10th
- Lam's Barber and Beauty Salon 2015 E 10th – Hair services
- Top Coat Nails & Lashes 990 Cherry – Nails and Lashes

## WHO IS TAKING CARE OF US AND OUR PETS?

- Beach Vet Hospital 2741 E 4th
- Edgewater Skilled Nursing Center 2625 E 4th
- Soggy Dog Pet Grooming 2001 E 7th
- LB Dental Group 659 Redondo
- Cats and Dogs Hospital 627 Redondo
- Blue Hills Dental 2306 E 7th



Don't see your local business in the directory? We tried and tried to get as many businesses that have a street presence in the directory. But if we missed – please email us at [info@rpna.org](mailto:info@rpna.org) and we'll feature you in our weekly E-news. Plus we'll update our on-line directory.



SIGNAL HILL  
2mi.

↑ LG B  
4mi.

E. 10th STREET

E. 10th STREET



E. 8th STREET

# ROSE PARK

CITY OF LONG BEACH

TEMPLE AVE.

THE ROSE PARK

METRO  
← BLUE LINE 2mi.



HEALING  
BRECCOVERY

REDONDO AVE.

E. 7th STREET

CSULB →  
3mi.

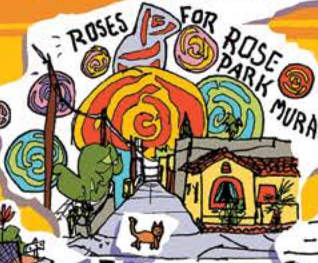
E. 6th STREET

JUNIPERO AVE.



BIKE BLVD.

ALONG 6th ST.



Bike BLVD

CHERRY AVE.



ELEMENTARY  
SCHOOL

E. 5th STREET



E. 4th STREET



RETRO ROW

BEACH  
↓ 4BLOCKS

COLORADO  
LAGOON  
1.5mi.



MAP BY:  
CHEYNE  
ELLETT  
www.ELLETTCHEYNE.com



## ABOUT THE ROSE PARK GUIDE ARTIST:

Cheyne Ellett is a Pomona based artist who lived in Rose Park from 2017-2019 while attending CSULB. His time spent living here showed him the power of living in a community conducive to walkability and neighborly friendships. Cheyne's work throughout the guide and map are a celebration of his time here in Rose Park. Whether it be the many dog walkers he encountered while walking the neighborhood on daily walks or the cast of characters he encountered while waiting for the bus to school in the morning. His time spent here has left a lasting impact on the importance of a diverse and welcoming neighborhood.

Website: [www.ellettcheyne.com](http://www.ellettcheyne.com)

Socials: @ellettcheyne



**WALK & ROLL**  
LONG BEACH

### WHO WE ARE

As part of the City of Long Beach Health and Human Services Department, the Walk and Roll Long Beach Program focuses on promoting and improving safety for all pedestrians and bicyclists in the city.

### WHAT WE DO

Our program provides FREE bike and pedestrian safety resources:

- Bike and pedestrian informational booths/pop-ups
- Bike and pedestrian safety presentations
- Walking field trips
- Free bicycle helmets and fittings
- Reflective safety gear



If you are interested in any of our resources or educational materials, contact:  
[walkandrolllongbeach@longbeach.gov](mailto:walkandrolllongbeach@longbeach.gov) or (562) 570-7995



**Historic District Designation** – The nature of our neighborhood is protected by having most structures within historic district designation. That means major changes to the exterior require extensive review and adherence to the guidelines that the City manages. But the city process also manages fencing, roofs and paint (color). It is always best to ask first. Here is where to get all you need to know regarding historic district requirements <https://longbeach.gov/lbds/planning/preservation/>

## MARKETS AND RELATED SPECIALTY SHOPS?



- Oh La Vache 2112 E 4th – Cheese shop
- Eddie's Market 2444 E 4th – small neighborhood market
- Cherry Smoke and Skate Shop 418 Cherry – smoke shop
- Holden's Liquor Redondo at 4th Street – liquor store
- Bargain Liquor 3300 E 7th – liquor store
- Northgate Market 2038 E 10th – Hispanic grocery store
- Ralph's Market 2930 E 4th – grocery store
- Smart and Final Market 644 Redondo – grocery store

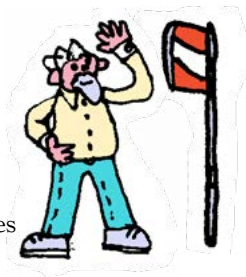


**The Rose Park** – Our namesake park is a distinctive round park at 8th and Orizaba. It was donated to the city in 1905 by the Alamitos Land Company. It was updated several years ago with the gazebo and benches. ArtWorksLBC is out in the park most Thursday afternoons – come check it out. If you want to use the park for a function please inquire at Long Beach Parks, Recreation and Marine Department. There is an on-line process <https://longbeach.gov/park/park-and-facilities/directory/reservation-forms/>

## MOBILITY

How does someone get around an old urban neighborhood?

- LB Skate 3142 E. 7th – Skateboards
- Pigeon's Roller Skate Shop 2148 E. 4th – Roller Skates
- Public Parking E. 4th at Cherry



## VINTAGE MEMORABILIA AND CLOTHING PLUS MORE

We are all about re-purposing and taking from history!!! Check out these places for inspiration and more. We've listed as many places we could find that we believe are open – and believe or not there are more than when we had in our 2019 Directory.

### Clothing Care

- Beach Villa Organic Dry Cleaners 2810 E. 4th – Dry Cleaning
- Susan European Dressmaker 3319 E. 7th – Dressmaker
- Laundromats
  - Temple Laundromat 2730 E. 10th
  - Orange Coin Laundry Laundromat 646 Redondo Ave
  - Coin Op Laundromat 3331 E. 4th
  - 4th & Temple Laundromat 2805 E. 4th

### East 7th!

- Najat Morocco's Alterations & Upholstery 3310 E. 7th – Clothing and furniture
- Stanley Shades 3265 E. 7th – custom window shades
- The Vault at LB Skate 3134 E. 7th - apparel
- DD's Discount 2300 E. 7th – Discount store



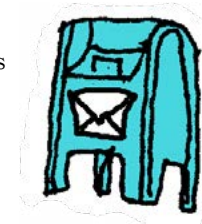
### East 4th!

- MEOW 2210 E. 4th – Vintage, Clothing, Costumes
- Goldie's 2106 E. 4th – Women's Clothing, Jewelry
- Far Outfit 2020 E. 4th – Vintage and Sustainable Clothing
- Li'l Devils Boutique 2218 E. 4th – Children Clothing and Baby Gear
- The Hangout 2120 E. 4th – Clothing, Housewares, Events
- Port Long Beach 402 St. Louis – Men's and Women's Apparel
- Hobo Jane's Boutique 412 Cherry – Women's Clothing and Accessories
- Alien Artifacts 2132 E. 4th – Vintage and New Clothing
- Assistance League Thrift
- Park's Antique Shop 2136 E. 4th – Antiques
- Songbird 2240 E. 4th – Gifts and Women's Clothing
- Sneaky Tiki 2234 E. 4th – Clothing and Consignment
- La Bomba Vintage 2222 E. 4th – Vintage articles

## SERVICES

All those things you need but can't do.

- Artistic Edge 410 St. Louis – art gallery and framing
- Retro Row Ink – 2741 E. 4th - tattoo services
- 4th Street Postal – 2436 E. 4th – shipping/mailling services
- Inky Dreams Tattoo – 3012 E. 7th – tattoo services
- UPS – 3350 E. 7th – mailing/shipping services
- LB Insurance Services 2316 E. 7th – insurance services
- Signarama 2926 E. 7th – sign making
- Yolanda Nova's Immigration and Tax Service 2305 E. 7th – tax and immigration services
- Wells Fargo ATM 2222 E. 7th - ATM



New to Rose Park Neighborhood? Or have questions, please reach out to [info@RPNA.org](mailto:info@RPNA.org) we work to get people connected. Types of questions we get include how to get approval for paint color, how to get a historic plaque, and code enforcement. Although we have links on our website we know that it is not always intuitive – so just send us an email.



## WHO DO I CALL?

### CITY OF LONG BEACH CONTACT PHONE NUMBERS

#### SERVICES

ADA Accessibility Issues (562) 570-6257	Code Enforcement (562) 570-CODE
Affordable Housing – Section 8 (562) 570-6985	Community Emergency Response Team (562) 570-2525
Airport (562) 570-2619	Community Service Workers Program (562) 570-5650
Animal Care Services/Animal Village (562) 570-7387	Death Certificates (562) 570-4305
Bicycle-Friendly Initiatives (562) 570-6334	Disaster Preparedness Information (562) 570-9250
Birth Certificates (562) 570-4305	Doing Business With The City (562) 570-6361
Building Permits (562) 570-5237	Electricity, Turn On/Of (SCE) (800) 684-8123
Business Assistance (866) 848-3321	Employment Assistance (562) 570-WORK
Business Licenses (562) 570-6211	Family Learning Centers (Library) (562) 570-6291
Charter Cable Service (866) 499-8080	Family Planning Services (562) 570-4315
Citizen Police Complaint (562) 570-6891	Fire Department Community Services (562) 570-5233
City Auditor's Fraud Hotline (888) 372-8307	Fire – Non Emergency (562) 570-9400
City Council Agendas (562) 570-6101	Fire Prevention (562) 570-2560
City Elections (562) 570-6101	Gang Tip Hotline (562) 570-7130
City Job Hotline (562) 570-6201	Garage Sales Permits (562) 570-6211

Gas Bills, Turn On/Of  
(562) 570-5700

Grafti Hotline  
(562) 570-2773

Harbor Patrol Dispatch  
(562) 590-4185

Hate Crimes/Human Dignity  
(562) 570-6866

Housing Programs  
(562) 570-6949

Immunizations (including travel)  
(562) 570-4315

Library  
(562) 570-7500

Long Beach TV (LBTV)  
(562) 570-1122

Narcotics Tip Line  
(562) 570-7125

Nuisance Abatement  
(562) 570-7169

Neighborhood Resource Center  
(562) 570-1010

Parking Citations  
(562) 570-6822

Police – Non Emergency &  
Anonymous  
(562) 435-6711

Port Trade and Community Relations  
(562) 283-7700

Pothole Repair  
(562) 570-3259

Recreation Programs  
(562) 570-3100

Refuse/Recycling Services  
(562) 570-2876

Sewer Problems  
(562) 570-2390

Shoes on Utility Lines  
(562) 570-2700

Shopping Cart Removal  
(800) 252-4613

Sidewalk and Curb Repair  
(562) 570-2700

Special Events & Filming Permits  
(562) 570-5333

Stormwater Pollution Prevention  
(562) 570-3867

STD/HIV Testing and Counseling  
(562) 570-4315

Street Lights  
(562) 570-2700

Street Sweeping  
(562) 570-2890

Telephone Service (Verizon)  
(800) 837-4966

Trash Bills – Turn On/Of  
(562) 570-5700

Tree Trimming  
(562) 570-2770

Trafc Signals, Signs and Striping  
(562) 570-2700

Frontier FIOS TV  
(800) 921-8101

Water Bills – Turn On/Of  
(562) 570-5700

Water Waster Hotline  
(562) 570-2455

Youth Opportunity Center  
(562) 570-4700

**Moms for a Beautiful 10th Street is our enviro/climate change initiative. Almost 100 trees were planted several years ago along 10th Street with our neighbors from AOC7. Now with funds through the Port of LB we remind ourselves how important tree care and management is.**



## WHO DO I CALL?

### CITY OF LONG BEACH CONTACT PHONE NUMBERS

#### CITY DEPARTMENTS

City Clerk (562) 570-6101	Parks, Recreation and Marine (562) 570-3100
City Manager's Office (562) 570-6711	Police (562) 570-7260
Civil Service (562) 570-6202	Public Works (562) 570-6383
Development Services (562) 570-5237	Technology & Innovation (562) 570-6455
Disaster Preparedness and Emergency Communications (562) 570-9250	Water (562) 570-2300
Energy Resources (562) 570-2000	
Financial Management (562) 570-6237	
Fire (562) 570-2500	
Harbor (562) 437-0041	
Health and Human Services (562) 570-4000	
Human Resources (562) 570-6621	
Library Services (562) 570-7500	
Long Beach Airport (562) 570-2619	

#### ELECTED OFFICIALS

Mayor Robert Garcia (562) 570-6801
District 1 Councilwoman Mary Zendejas (562) 570-6919
District 2 Councilwoman Cindy Allen (562) 570-2222
District 3 Councilwoman Suzie Price (562) 570-6300
District 4 Councilman Daryl Supernaw (562) 570-4444

District 5  
Councilwoman Stacy Mungo  
(562) 570-5555

District 6  
Councilwoman Suely Saro  
(562) 570-6816

District 7  
Councilman Roberto Uranga  
(562) 570-7777

District 8  
Councilman Al Austin  
(562) 570-6685

District 9  
Councilman Rex Richardson  
(562) 570-6137

City Attorney  
Charles Parkin  
(562) 570-2200

City Auditor  
Laura Doud  
(562) 570-6751

City Prosecutor  
Doug Haubert  
(562) 570-5600

#### EMERGENCY NUMBERS

Fire/Police Emergency  
911

Gas Emergency  
(562) 570-2140

Illegal Storm Drain Dumping  
(562) 570-3867

Water Emergency  
(562) 570-2390

#### EMERGENCY NOTIFICATION PROCESS

In the event of a major emergency, local information will be distributed in the following ways:

- TV, radio and print media
- KKJZ, 88.1 FM
- LBTV: Channel 3 Spectrum, Channel 21 Frontier, Channel 99 AT&T U-verse
- City's Emergency Hotline (562) 570-5252
- Online at [www.longbeach.gov](http://www.longbeach.gov)

#### THANK YOU TO OUR SPONSORS & PARTNERS!



**ArtWorksLBC** is our community benefit action. We joined forces with Dawn Mendelson several years ago to create a community building strategy using art. We meet weekly (almost weekly) on Thursdays in Rose Park. There is an art/community building component to most of our gatherings and actions. At the start of COVID we kicked off the Hearts Across Long Beach – which continues to this day with kits that folks pick up. And now we've expanded to other groups e.g. Friends of the Library and other neighborhoods e.g. Puente Latino Association. Want to help or get involved? [info@RPNA.org](mailto:info@RPNA.org) Or follow us at [@ArtWorksLBC](https://www.instagram.com/ArtWorksLBC)

**Street Safety** – For several years we've worked toward a better and safer way in and out of our neighborhood, as well as within our neighborhood. We've been selected three years in a row for our Street Safety actions by Southern California Association of Governments. We were selected last year as an award winner for our Communities Within project – highlighting alleys as a way to connect and include. There is much work to be done – please play a role when a call goes out to complete a survey or attend a meeting on Street Safety.





ILLUSTRATED BY:  
CHEYNE ELLETT