



# ROSE PARK

NEIGHBORHOOD ASSOCIATION COMMUNITY NEWSPAPER

September 2018

[www.rpna.org](http://www.rpna.org)

## ROSE PARK COMMUNITY MEETING



SEPTEMBER COMMUNITY MEETING  
TUESDAY SEPT. 25TH STARTS AT 6:30PM  
RIVERA'S MEXICAN RESTAURANT  
2901 E. 7TH ST.  
STREET PARKING ONLY, CHILDREN ARE WELCOME!

### Etiquette and Engagement Focus: Nuisances

Residents write to express their concerns. There have been emails about street people, drug paraphernalia, one car parked in two spaces, noise that infernal noise and other troubling experiences. Topping our evening's agenda will be the new Eastside LBPD Commander, Patrick O'Dowd joining him will be Councilperson Jeannine Pearce. We'll hear from some of our neighbors who are leading change on their block and in their alley. Get inspired. Can't make it? And want to join in?  
**Info@rpna.org**

**We can solve many of  
these situations  
Tuesday Sept. 25th  
6:30pm-8:00pm  
PLEASE JOIN US!**

#### SPEAKERS:

Patrick O'Dowd – Commander O'Dowd recently promoted to Eastside LBPD Commander hails from the east coast but is a committed Long Beachian!

Jeannine Pearce – Councilmember Pearce, many may not know, hails from Houston, Texas and received her university education at CSULB. Now committed to life in Long Beach is raising her daughter Jubilee right here in District 2.

## THREAT OR NUISANCE?

Both are problems. How they are addressed and resolved depends on knowing the difference. There are several types of crimes but simply if it is occurring now and is threatening you need to call 911. And understand you a calling a 'call-in center'. Many of the calls coming into the call-in center are for medical emergencies. So, after you give your location you need to identify whether you are calling for a police or fire (medical) response. Be ready!

But if there is someone who comes almost weekly and dumps trash from bins, or leaves a mess after sleeping on the street, or some other regular and unpleasant situation, then you email [lbpeast@longbeach.gov](mailto:lbpeast@longbeach.gov) with as much info as you can.

And when it comes to parking maybe we can kick it up a notch! Let's use our driveway, or better yet that garage we are required to have (for some but not all housing units), let's only take one parking space. Everyone on your block that owns a car will want to park on that block at some time. That's a block party!

Or noise. Forget 4th of July that is totally outside of our control. But what we can do is use earbuds, and volume control when playing music. Music is good for the soul. Let's just make sure it's solely your soul.

Finally trash. Trash happens. There are some tactics underway – come out to September's Community Meeting and stay tuned at our weekly email campaign sign up at Join Newsletter at [www.rpna.org](http://www.rpna.org).

## HISTORY OF THE ART THEATRE

*[excerpted from Art Theatre archives]*

The Art Theater, located at 2025-2027 E. 4th Street in Long Beach, was originally constructed in 1925 in the Spanish Colonial Revival style and was known as the Carter Theater. The Carter Theater was flanked by two storefronts. The exterior was made of common red brick, with the façade clad with textured stucco, and the front sections of the roof was clad with Spanish clay tiles. There was a cupola mounted on the roof, with a revolving ornamental light used at night, as well as concrete urns and arches decorating the façade.

The theater was one of eight that were built at that time in Long Beach as part of an intense development that started in December, 1924. This was an era when the American motion picture industry was at its peak. Movie palaces and theaters were rapidly being constructed throughout the nation, and Long Beach was no exception. Of those built in this city at the same time as Carter Theater, the grandest was one constructed by West Coast Theaters along E. Ocean Avenue. Two others were located along E. Seaside Boulevard, just east of The Pike, the city's amusement zone. None of these other theaters stand today.

The first business on the west side at 2023 E. 4th Street was

the Bennett's Canary Fountain Lunch, which opened for business on January 28, 1925, to serve light lunches, fountain drinks, candies, cigars and cigarettes. This type of business was also called a confectionery at that time, as is reflected in the city directories. The business on the east side at 2027 E. 4th Street was Seibel's Radio Service, with A. T. Seibel as proprietor.

However, just a few years later, a major earthquake on March 10, 1933, with its epicenter just offshore from Long Beach, devastated the city and the rest of Southern California. The Carter Theater building was one of the countless buildings damaged. By the following year, exterior repairs were completed, and the building was also remodeled in the Art Deco and Streamline Moderne style, which were popular at that time and the building was also remodeled in the Art Deco and Streamline Moderne style, which were popular at that time. To connect with the Art Theatre and all they have going on – which is a great deal – [www.arttheatrelongbeach.org](http://www.arttheatrelongbeach.org) better yet, walk on over 2025 E. 4th Street (4th and Cherry in Retro Row),

[photo from E7shp.com "Luther Burbank Archives" Collection – 1933: Classes held outside after the Earthquake]



## CREATE AN ICONIC COMMUNITY THROUGH HISTORIC HOME PRESERVATION

SCOTT FOSTER

Tearing down the old to make way for the new has been a popular mantra in American culture, almost since the Revolution. Generally, newer is considered better, stronger, and more useful - especially in real estate. But with the increase of urban development and cookie-cutter subdivisions popping up, the "old" (aka historic homes) adds character and color to a bland suburban area.

### Top Reasons to Preserve Our Rose Park and Rose Park South Historic Homes

(1) The heritage of a community/area is safeguarded - sometimes the history of an area is found in the architecture and aesthetic character of its properties. If too much of the old is torn down, then the community loses part of itself.

(2) Historic home preservation provides unique distinction and definition against the backdrop of new development and the suburban sprawl. A community that retains at least a few historic buildings/homes can keep its singular identity intact.

(3) Historic communities enhance the idea of stability and vitality. The sense of history contributes to a better understanding of the area's past and present and provides a sense of community pride.



(4) Notable older homes and building conservation maintains a record of past workmanship. The striking Craftsman homes throughout the Rose Park Neighborhood have long been renowned for their sturdy and one-of-a-kind construction - famous enough to become its own type of architectural design.

(5) The safekeeping of past homes and buildings can also help prevent "the sprawl" - rehabilitating and maintaining older homes would eliminate the need for substantial construction of so many cookie-cutter subdivisions

(6) Older homes can be a better investment than new houses because of tax credits and grants that are provided in some cities and counties for owners of historic properties. Business owners may find that their "old" business building attracts more customers.

Older homes not only provide aesthetic charm and distinction but may also increase the value of the community. Perhaps the new mantra should be: Out of the new and stay with the old.





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\*Based on 2015 MLS data & 2015 Yelp, Trulia, & Zillow

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A Repository of Information Related to the History of the East Seventh Street Neighborhood in Long Beach, California created and supported by Rose Park Neighborhood Association [www.E7shp.org](http://www.E7shp.org)

Need an old photo?  
Check out our photo  
archives at <http://e7shp.org/photos/>

This photo was taken  
back in the day when  
we celebrated Luther  
Burbank (Arbor  
Day)! We certainly  
celebrate Luther  
Burbank School!



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## STAY INFORMED

GRETCHEN SWANSON

Home is more than 4 walls, it is where those 4 walls are located. Efforts are underway by RP residents.

Adelita Lopez is working to meet and support her neighbors on 5th Street. She is holding regular backyard gatherings, many with speakers. Adelita @213-814-8095

Cody Lusby and his neighbor Eric are spearheading an Alley Art project off 6th Street between Orizaba and Temple. They are compelling and compelled! They are juggling both the necessary signatures to paint on fencing and block walls in an historic district and raise funds. We hope to participate as the project takes shape.

Here is a tip – Senior Police Partners, a volunteer group with the City's LBPD. They do terrific work. Seniors helping seniors! One of many things is 'vacation checks'. Call the LBPD's Volunteer Program Office at 562-570-7212.

Want to get connected? email [info@rpna.org](mailto:info@rpna.org)

## BEAUTIFICATION!

You'll be seeing some neighborhood markers this fall. After two grant proposals were selected and funded (thank you Dennis Herbert!) RPNA has signed off on two neighborhood marker projects.

Rose Park Historic District – Light Pole Signs

Ten light poles will have these 24" signs at or near bus stops on E7th, Cherry, E10th and Redondo.



## ROSE PARK NEIGHBORHOOD UTILITY BOX WRAPS

We have six utility boxes in our neighborhood. Each one will receive the same art – so everyone knows where our neighborhood extends. We are excited that our resident Karen Hewus of Look Graphics will be doing the fabrication and installation and Patrick Farrand, Rose Park adjacent artist provided the fantastic image.





# THE ASSOCIATION NOTES

## THE BOARD

Board decisions: New Board takes on 2018-2019 Calendar and Agenda. New Board member Dusty St. John is warmly greeted. Continuing board members: Danielle Potter Dague, David Clement, Darick Simpson, John Salkowski, and Gretchen Swanson.

Focus of September's Community Meeting: Etiquette and Engagement: Ways to reduce Nuisances. Guests will be Commander O'Dowd and Council Member Pearce.

New issue of Neighborhood Directory – Goal to have distributed by November. Updates are planned for our website! And follow us on Twitter and Facebook!

How we look after a successful meeting! (John working in Mexico and Gretchen working the camera)



**RPNA is a member non-profit 501c3.**

**We distribute this door to door newsletter free to our residents due to the contributions of our members, Anderson Real Estate Group and our neighborhood advertisers.**



**@RoseParkLB**

**Building Neighborhood One Resident at a Time!**

**Community  
Calendar**

[www.rpna.org/events/](http://www.rpna.org/events/)

Community Meeting Tuesday Sept. 25th  
at Rivera's Mexican Restaurant 6:30pm

Tree Lighting Thursday December 13th 7pm, Rose Park

Mom's for a Beautiful 10th Street  
email [info@rpna.org](mailto:info@rpna.org) for next action

New to neighborhood? Need info? [info@rpna.org](mailto:info@rpna.org)

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